

## Why You Should Trade at The Standard

There are Five Reasons---Guess Them

PEERLESS FLOUR—the Highest Patent—\$1.95 while this car lasts. Try this Flour for better baking.

There is a reason why you should trade at the Standard.

Two 25c packages Gold Dust for 45c.

Pint Mason Jars, per dozen, 60c.

Quart Mason Jars, per dozen, 65c.

One-half Gallon Mason Jars, per dozen, \$1.00.

Three cans Cut Stringless Beans, 15c value, 25c.

## FRESH MEATS--FRESH FISH

Compare our low prices with what you are paying now. We buy for less and give you the benefit always.

# STANDARD GROCERY COMPANY

204 Box Butte Avenue

Phone No. 41

## “Everything in Music”

At The

# WIKER MUSIC HOUSE



At the same  
Location Opposite  
the Postoffice



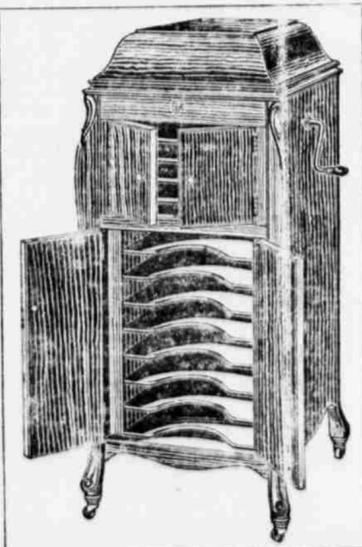
## Pianos of Known Reputation

ALLIANCE REPRESENTATIVES OF

# VICTOR VICTROLAS

The largest record stock in Western Nebraska. Also  
we intend to carry a

Sheet Music and small Instrument Dep't



Violins, Guitars, Mandolins  
Accordians, Harmonicas,  
Strings, Etc., Etc., Etc.

We Solicit Your Patronage

## WIKER MUSIC HOUSE

Opposite the Postoffice  
Alliance, Nebraska

## Big Doings at Crawford

Among the interesting things at the Tri-State Fair to be held in Crawford, Nebr., on the 20th, 21st and 22nd of this month is the finest herd of Angus cattle in the state. Also, the committee has secured the School Exhibit from the University Farm and this will doubtless create considerable interest.

An exceptionally good race program has been arranged with some fine horses entered and more coming all the time.

Crawford has an ideal place for the holding of its fair, having the City Park with a large swimming pool, lots of shade and plenty of seats. There are swings for the kiddies to play on and no one need be out in the hot sun. The association has built new building and the grounds have been greatly improved.

The famous Savidge Carnival Company will be in Crawford from the 19th to the 23rd and there will be something doing every minute of every day. This is going to be the greatest Tri-State Fair ever held in Northwest Nebraska and Crawford wants everybody to come and bring all their family and friends and spend the entire three days.

### LOCAL ITEMS

Mrs. J. A. Trefney left Saturday for Bayard for a short visit.

John W. Guthrie made a business trip to Crawford Monday.

A baby girl was born to Mr. and Mrs. James Murphy Sunday.

Charley Sandall, of North Platte, was a visitor in Alliance the first of the week.

A page of interesting news will be found in The Herald this week—the ad of the Geo. A. Mollring store.

Mrs. Nettie Uhrig of Hemingford was down Friday and Saturday for dental work.

A nine-pound baby girl was born to Mr. and Mrs. Smithberg of Alliance Wednesday.

Mrs. Ivan Rodgers left Saturday for Sheridan, Wyo., after a visit here with relatives for four weeks.

Miss Mattie Gifford left Saturday for Scottsbluff after a visit with the Swan and Renzold families.

H. D. Weidenhamer left Saturday for Sterling for a short visit with his uncle, F. D. Weidenhamer.

General Superintendent E. E. Young has purchased a new Clover Leaf roadster of the Crow-Elkhart make from W. D. Rumer.

The Fashion Shop wishes to call the attention of the ladies of Alliance to their advertisement in this issue of The Herald.

The colored people of Alliance wish to thank the people who so kindly assisted at the death and funeral of Ed Hayes.

The Alliance Herald is \$1.50 per year. Issued 52 times. Runs from 12 to 24 pages per issue. Subscribe now.

Don't miss reading the ads of The Quality Store, Mollring's, in this issue of The Herald.

Lloyd Hale of Gordon was in Alliance the first of the week, visiting friends and relatives. He returned home Tuesday noon.

Mrs. Oscar O'Bannon will entertain the Ladies' Aid Society of the Methodist church next Wednesday afternoon at 3 o'clock.

Guy Lockwood returned Sunday morning with Mrs. Lockwood and the children from a trip to Omaha and Lincoln.

Mr. and Mrs. Jerry Rowan and Mrs. C. C. Smith left Wednesday evening for Chadron to visit the Dawes county fair.

A dollar saved is a dollar earned. You can save dollars by reading the advertisement of the Fashion Shop in this issue of The Herald.

Mollring's, The Quality Store, offers some interesting advertising in this issue of The Herald. Read the ads.

The Alliance talent wish to extend their thanks to Mrs. Shane, who so intelligently and painstakingly instructed them in the pageant held at the Presbyterian church Sunday night.

Robert Graham accompanied Edgar Howard of Columbus to Bridgeport Saturday afternoon, where Mr. Howard spoke at the Morrill county fair.

Don't miss reading the advertisement of The Fashion Shop in this issue of The Herald. It is full of interesting news for the ladies of Alliance and vicinity.

Engraved visiting cards, wedding announcements and invitations can be secured at The Herald office. Ask to see samples—Phone 340.

## 10 Day Corset Sale

All New W. B. Models



|                        |        |
|------------------------|--------|
| \$1.50 style 447 spec. | \$1.19 |
| \$1.50 style 385 spec. | \$1.19 |
| \$1.50 style 374 spec. | \$1.19 |
| \$1.50 style 463 spec. | \$1.19 |
| \$3.00 style 422 spec. | \$1.98 |
| \$2.25 style 485 spec. | \$1.39 |
| \$2.25 style 449 spec. | \$1.39 |
| \$2.25 style 375 spec. | \$1.39 |
| \$2.00 style 149 spec. | \$1.19 |

Regan's  
Opera House Block